



# Bling It On!

Today's hair accessories aren't just purely functional, they're *hair jewelry*. This important trend could bring easy profits your way.

by Shelley Moench-Kelly

**T**oday, more than ever, hair accessories form part of a woman's entire look just as jewelry, shoes and other accessories do. In these tough economic times, women may be less likely to invest in an expensive outfit or an "it" handbag costing thousands of dollars, but she *will* spend a few dollars on sparkly, pretty hair accessories to transform a bland look into a dazzling one. The time-proven mainstay looks of tortoise shell and neutral blacks, whites and browns will always be style anchors, but now bling is added to new designs giving them additional sparkle and flair. Hair ornaments now boast pearls, silk flowers, shells, braided cords, ribbons, metal studs and crystals galore. Here are some of the latest designs for today's 'dos.

1. **Zhoë by High Country** offers a sleek, brushed, gold-tone metal headband accented with crystals and geometric appliqués.
2. Got wisps? Never fear, **Brandon Femme** is here with its set of four mini clamps to keep the hair out of your eyes.
3. Pearly spheres, corded beads and opalescent crystals adorn the black-and-white themed hair elastic from **Caravan/J. Nahon Import**.
4. **High Country's** Zhoë head elastics are embellished with a variety of brightly enameled metal baubles.
5. **Mona Lisa Hair's** unique comb clamp combines the traditional clamp and comb design to form a sturdy, yet elegant, accessory in a variety of sizes and colors.
6. Flower Glamour hair jewels by **Silly Stuff** are reusable, rubber-backed silky flowers accented with Swarovski crystals that thread onto wisps of hair using a transfer tool included with each jewel.
7. **Caravan/J. Nahon Import** stays on the cutting edge of design with its hip, leather-look headband peppered with golden metal studs.
8. Truly jewels in the crown, **Future Industries'** variety of carved flower and rhinestone-studded hairpins offer sparkle and elegance to any updo.
9. **Caravan/J. Nahon Import** barrettes come in both casual and elegant styles and feature crystal, metal and handpainted accents.



**10. Caravan/J. Nahon Import** bow-shaped barrettes come in a variety of sizes and materials, including a petite gold-tone metal mesh style and a large bronze mock-crock with a tie accent.

**11. Whirl-a-Style's** Klicinz hair stylers are mini versions of the original Whirl-a-Style design tool, but with redesigned clasps that allow Poppi hair jewelry to be added in a snap.

**12. Intuition's** Smoothies metal-free ponytail holders offer secure hold without risk of hair damage.

**13. Smoothies** grosgrain ribbon-covered headband from **Intuition** controls hair with retro style.

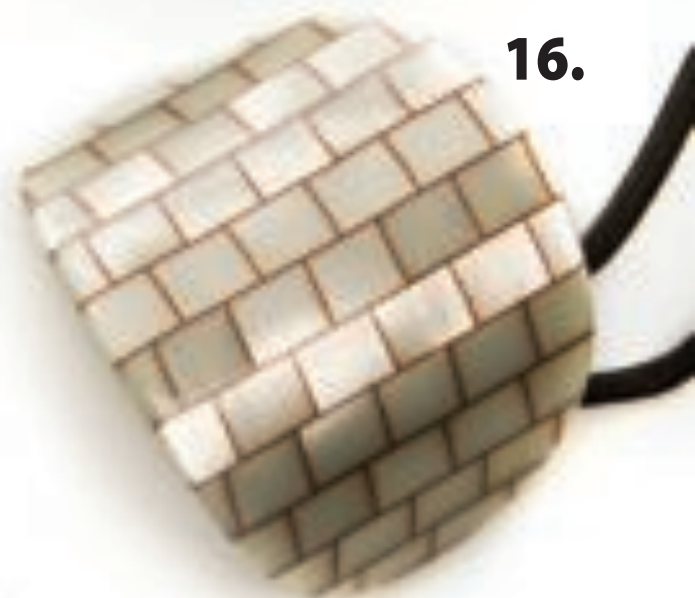
**14. Caravan/J. Nahon Import's** large, silver-tone metal barrette is ideal for thick hair. It's embellished with pastel enamel flowers and rhinestones and features a sturdy clip.

**15. Intuition's** Smoothies brand features delicate metal hair clips accented with brightly colored handpainted flowers.

**16. Future Industries' curved, pearlized resin hair cage** is affixed to a sturdy hair elastic that takes the worry out of losing a separate hair cage stick.

**17. See ya later, alligator. The Tonytail Co.'s wide faux croc-embossed headbands** control hair with classic elegance.

**18. Don't want *too* much bling? Silly Stuff offers reusable, single rhinestone appliqués and faux pearl hair ornaments.**



**19.** **Future Industries'** wardrobe of flexible rubberized headbands provide both control and comfort for casual wear.

**20.** **High Country's** Zhoë Moon Rocks are giant rhinestone hair barrettes in a variety of shapes and colors.

**21.** Kickin' it old school, **Brandon Femme** resurrects a set of two classic, mock-tortoise barrettes.

**22.** **Brandon Femme's** delicate claw clip is ideal for fine hair.

**23.** A simple, glossy black hair clip from **Brandon Femme** adds an elegant touch to updos or back gathers.

**24.** **The Tonytail Co.'s** Scarf Switch-A-Roo headbands offer stylish hold with silky, interchangeable scarves that easily slip on and off a hard plastic headband. Each headband comes with two scarves.

**25.** Blinx Bling by **Silly Stuff** are reusable rubber-backed Swarovski crystals that thread onto wisps of hair, using a transfer tool included with each set of jewels.

**26.** **High Country's** Zhoë delicate fabric-covered metal headbands come in a variety of satin and metallic colors.

**27.** **The Tonytail Co.'s** patent-pending French Twister styling tool makes creating a classic French Twist a snap.



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**28.** The Tonytail Co.'s ergonomically designed curved headband helps prevent headband headaches.

**29.** Ahh, **Intuition** gets it just right with its Smoothies rubber comfort headbands that give the look of traditional plastic headbands without the pinch.

**30.** The mock-tortoise, three-claw clip from **Brandon Femme** is perfect for holding thick hair securely.

**31.** The Allure Collection from **Future Industries** features two-piece hair huggers that adjust to hold thick or thin hair with style.

**32.** **High Country's** Zhoë double combs add hairdo sophistication with pearls, crystals and beads.

**33.** **Whirl-a-Style's** sturdy rubberized hairstyling tool makes chignons, French twists and updos in a flash without tangling the hair.

**34.** **High Country's** Zhoë Lunar Sticks are rhinestone-studded hairpins in a wide array of colors.

**35.** **Intuition's** Smoothies BLAX hair elastics are metal-free, and are available in a variety of colors and widths.

**36.** **Future Industries'** elasticized headbands offer fashionable, comfortable support in breathable, warm-weather friendly styles.



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