

FOR IMMEDIATE RELEASE:

CONTACT:

Mike Kelly
I Know a Guy Productions
818.981.4970
ipodicus@hotmail.com

I Know a Guy Productions Announces iPod Loading Service With Customized Programming, Individualized Play Lists, Music Backup, and Lightning-Fast Turnaround

Sherman Oaks, CA, January 9, 2009 – Got an iPod? Great. Is it still sitting empty, on your bookshelf? Did your college-age son promise to load it for you...back when he was still in high school? Have you vowed to load it yourself, “next Saturday,” or “as soon as I get some time?” Let’s face it. That time probably *won’t* ever get here.

Until now.

Nicknamed “The Pod God,” (although he prefers “I, Podicus”), Mike Kelly will load your music onto that lonely, empty little iPod. Got an 8G Nano? Give Kelly \$100 with a bag of all your CDs and he’ll return it, fully loaded with organized play lists of all your music, plus MP3 copies of your CDs as backups. If you’ve got a 160G, it’ll cost anywhere from \$250-\$500 depending on the amount of music you fork over. And he’ll return it within two to seven days...again depending on how much music you load *him* up with.

But what if you only like 2 of the 14 songs on a CD? Just stick a Post-It note with your favorites on the CD and Kelly will include only those in his programming. He keeps backup copies of customers’ play lists, so if their iPods get lost or broken, it will take almost no time to reload the replacement iPod.

Kelly explains, “I’ve been in radio and music programming since 1980, for both AM/FM and Internet broadcasting (including music programming at Disney) and have received several awards for music programming. It’s in my blood. I not only transfer music onto clients’ iPods, I also provide individualized, organized play lists that I program to the clients’ tastes. Many customers don’t know what they want, so they leave the programming to me, and I constantly receive referrals from happy clients from California to New York and every place in between. There are other existing iPod loading services that charge \$1-\$2 per disc to simply load music, but none of them offer my programming expertise, customized play lists, CD/music backup and quick turnaround time.

His customers couldn’t agree more: Dolores Go, 82, exclaimed, “Mike took all my CDs and a few old cherished cassettes that were falling apart, did his magic, and now I’ve got all my favorites right at my fingertips. I gave the iPod and two grocery bags of CDs to Mike on Friday night, and he returned everything on Tuesday. Plus, the old cassettes are now safely backed up on CDs. I’m thrilled!”

And the aptly named ‘Pod God’ doesn’t just load iPods and iPhones. Kelly will digitize old cassettes and records to preserve them and make backup disc copies. He has programmed iPod content for the blind, for technophobes and for clients with mega home entertainment systems.

About I Know a Guy Productions –Offers music programming services, script doctor editorial services, and acts as a liaison between clients and the goods and services they seek in entertainment and other industries. For additional information, call 818.981.4970 or email ipodicus@hotmail.com

####